

# PERINATAL HUB MEETING

March 9th, 2023

## ATTENDEES

Carla Johanns - **Chair**

Erika Kohne

Keith Leahey

Sara Oleson

Lauren Blenker

John Gregory

Alexandra Servia

Gaby Lodeiro

Jeanie DeLa

Katie Williams

Chelsea Arnold

Janice Houchins

Tina Wilson

Siena Kelley

## AGENCY IMPLEMENTATION STATUS

**Forty Carrots** - accepting

**Samaritan** - accepting (online counseling readily available)

**The Florida Center** - seeking staff

**Centerstone** - identifying process

**First Step of Sarasota**

**Women's Resource Center**

**JFCS**

## FAMILIES HELPED

11

## REFERRAL TRENDS

18 referrals sent

7 rejections

Reasons:

Capacity

No longer requesting service

Insurance issues

Unable to contact client

No therapist available



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## CELEBRATIONS

Peds and OBs reached out to see if hub is up and running, they're very excited about the project. Working with SMH to identify ways to encourage universal screening using evidence based tool.

## BARRIERS

- Forty Carrots continues to have low attendance rate at post-partum support group.
- Florida Center has unfilled therapist positions.

## PROVIDER RELATIONS & COMMUNICATION

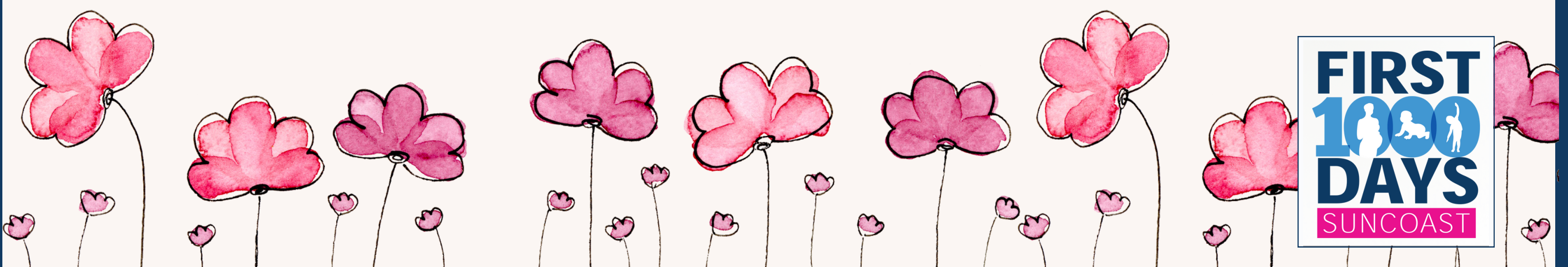
Dr. Arnold is presenting at the SMH Peds and OB Department meetings in April.

Can plan to share info about the need of more education surrounding safety of meds while breastfeeding.

## MARKETING & SOCIAL MEDIA

2 ads running  
710 link clicks (+400)  
51,800 users reached

Upcoming:  
Finalize OB/Peds flyers  
Continuation of social media posts



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## NEXT STEPS & WHO'S MISSING

- First 1000 Days will work with Unite Us to create a separate form/hub.
- Share information with daycares, ELC, Head Start, and connect with Tracey Cardenas)
- Find ways to get info about safety and risks to postpartum moms and professionals.

## CALL TO ACTION

- Send Siena social media contact for your agency. Email: [sienakelley@smh.com](mailto:sienakelley@smh.com)
- First 1000 Days will post Spanish social media content surrounding the perinatal hub.
- Sara at Healthy Start Sarasota will work with Unite Us to embed form.
- Share Forty Carrots support group flyer.

## TOUCHPOINTS FOR AGENCIES

Estimated participation date?

What is your waitlist like?

Are you at capacity?

Are there any barriers you're finding in connecting with families?

Are there issues with costs?

## NEXT MEETING

Thursday, April 13th  
at 11:30am

[Join Zoom Meeting!](#)

